

## **Arvind Rajagopal**

### **POSITION:**

Professor (tenured), Media, Culture and Communication, New York University (NYU).  
Affiliate Faculty in Departments of: Sociology, and Social and Cultural Analysis, NYU.

### **EDUCATION:**

Ph.D. University of California, Berkeley (Sociology).

### **UNIVERSITY ADMINISTRATION**

Member, Diversity, Equity and Inclusion Committee, Arts and Humanities, NYUAD, 2018-19.  
Co-Director, Critical Humanities Seminar, NYUAD, 2018-19  
Chair, Film and New Media Search Committee, NYUAD, Spring 2018.  
Chair, Film and New Media Faculty Ad Hoc Committee for Kamal Al Jafari contract renewal, Spring 2018.  
University Faculty Senate, Tenured and Tenure-track Faculty, Elected Member, 2013-19.  
Faculty Core Curriculum Steering Committee, 2012-16; 2019-  
Chair, Steinhardt School Promotion and Tenure Committee, 2012-15.  
NYU Humanities Initiative Faculty Fellowship Review Committee, 2013.  
Departmental Representative, Faculty Academic Affairs Committee, Steinhardt School, Fall 2007-10  
Member, Dean Search Committee, Steinhardt School, NYU, 2015.  
Member, Graduate Committee, Department of Media, Culture and Communication, Fall 2007-  
Departmental Senator, Steinhardt Faculty Senate, Fall 2007- 10  
Member, Grievance Committee, Steinhardt, Fall 2007-  
Chair, Faculty Search Committee, Department of Culture and Communication, 2005.  
Steinhardt School of Education Strategic Assessment Committee, Sept-Dec 2003.  
Steinhardt School Doctoral Affairs Committee, 2002-03.  
PhD Program Director, Department of Culture and Communication, 2002-03.  
Department Faculty and Chair Search Committee, 2002-03.  
Department Faculty Search Committee, 1999, 2000, 2001.

### **HONORS and AWARDS:**

Fellow, European Institute for Advanced Studies, Helsinki Collegium for Advanced Studies, 2016-17.  
Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford University. (2010-11)  
Fellow, NYU Humanities Initiative, 2009-10.  
Fellow, Woodrow Wilson International Center for Scholars, Washington D.C., 2006-07.

Fellowship at the International Center for Advanced Study, NYU, 2006-07.  
 NYU Steinhardt School of Education Distinguished Service Award, 2003.  
 Member, School of Social Science, Institute for Advanced Study, Princeton, 1998-99.  
 Macarthur Foundation Award for Research and Writing on Peace and International Cooperation, 1996-97. \$62,500.  
 Rockefeller Foundation Fellowship for South Asia Studies, University of Chicago, Spring 1993.

## **EXTERNAL APPOINTMENTS AND FELLOWSHIPS**

Guest Professor, University of Göttingen, Germany, Centre for Modern Indian Studies, May-August 2012.  
 Visiting Fellow, Department of Sociology, Delhi School of Economics, University of Delhi, January 2008.  
 Universities with Potential for Excellence (UPE) Visiting Professorship at the Central University of Hyderabad, Sep 2004.  
 American Institute of Indian Studies Senior Fellowship, Jan-Dec 2004.  
 American Institute of Indian Studies. Short term Senior Fellowship, Summer 2000.  
 Sawyer Fellowship, International Institute, University of Michigan, 1996-97.  
 American Institute of Indian Studies Senior Fellowship for 1996-97.  
 American Institute of Indian Studies Senior Fellowship for 1993-94.  
 Rockefeller Fellowship, University of Chicago, Mar-Jun 1993.

## **NYU AWARDS AND HONORS**

- \* The History and Theory of Cold War Media: NYU Center for the Humanities Working Group, co-chaired by Arvind Rajagopal and Rossen Djagalov, 2020-2022. Grant: \$5000.
- \* Global Research Fellow, NYU Berlin, Jan-May 2015.
- \* Visual Arts Initiative Grant, 2013-14, \$2500. Co-directors, Arjun Appadurai, Ritty Lukose, Angela Zito
- \* Humanities Initiative Grant for Workshop, 2012-13, \$5000. Co-director, Zhen Zhang, Associate Professor, Dept of Cinema Studies, NYU. (Additional external funding: \$9,000)
- \* Faculty Research Fellowship, NYU Humanities Initiative, 2009-2010.
- \* Research Challenge Grant, 2008-09, \$5000.
- \* Humanities Initiative Grant for Workshop, 2008-2010, \$5000 p.a. Co-director, Harry Harootunian, Emeritus Professor, Dept of History, NYU.
- \* Humanities Initiative Grant for Workshop on South Asia, 2007-2009, \$5000 p.a. Co-director, Manu Goswami, Associate Professor, Dept of History.
- \* Humanities Initiative Team-Teaching Grant with Robert J.C. Young, Silver Professor, Dept of English, for Fall 2008, \$10,000.
- \* Research Challenge Grant, Summer 2005, \$4000.
- \* Presidential Challenge Grant 2002-2003. \$8000.
- \* Member, NYU Society of Fellows, 2003 -
- \* Curriculum Challenge Grant 2000. \$5000.
- \* Presidential Challenge Grant 1999-2000. \$3500.

## **INTERDISCIPLINARY SEMINARS, WORKSHOPS AND CONFERENCES**

NYU South Asia Seminar Series. Co-convenor with David Ludden (History), 2020-21.

Critical Humanities Seminar Speaker Series, Fall 2018-19. Co-organized with Dale Hudson and David Wrisley, NYUAD.

The Unwritten History of Cold War Media Theory: A Symposium. Co-organized with Hannu Nieminen (Dean of Arts and Sciences, University of Helsinki), University of Helsinki. May 8, 2017.

Documenting the Left in South Asia (co-organized with Ritty Lukose, Gallatin School NYU). Keynote speakers: Boris Groys, NYU and Sudipta Kaviraj, Columbia University. Nov 13-14, 2014.

Media and Asian Globalization: Identity and Dissent in China and India (1977-present). International workshop on the Visual Cultures of India and China, co-organized with Zhen Zhang, Tisch School of the Arts, NYU, March 29-30, 2013. Speakers include Chris Berry, Guobin Yang, Angela Zito, Zhen Zhang, Peter van der Veer, Sumathi Ramaswamy, Kajri Jain and Arvind Rajagopal.

The Long 1980s: Recovering a “Lost Decade,” New Delhi, Dec 21-22, 2012. Conference organizers: Sumathi Ramaswamy (Dept of History, Duke University), Karin Zitzewitz (Art History, Michigan State University), Rebecca Brown (Art History, Johns Hopkins) and Arvind Rajagopal (NYU). This conference is supported and hosted by the American Institute of Indian Studies (AIIS) with funding from the U.S. Department of State Bureau of Educational and Cultural Affairs through the Council of American Overseas Research Centers (CAORC).

Media and Utopia: Imagination, History, Technology. International Conference organized with the Forum on Contemporary Theory, Allahabad, India, Dec 16-19, 2012. Keynote speakers: Arjun Appadurai (NYU), Rey Chow (Comparative Literature, Duke University), Matthew Connelly (History, Columbia University), and Christopher Pinney (Anthropology, University College, London).

Dissertation Proposal Development Fellowship Workshop, Social Science Research Council, 2012 (co-director, William Mazzarella, University of Chicago, Dept of Anthropology): Mediated Futures. May 27-30 and Sept 23-26. \$10,000 award per director.

Faculty, International Summer Workshop for PhD students, ‘The City and the Village: Separations, Linkages and Conflicts over Social Space in modern India,’ conducted by the Centre for Modern Indian History, University of Göttingen, 16-21 July 2012.

Workshop (2008-10): Exporting Enlightenment: The Local Careers of a Global Idea, co-directed with Harry Harootunian, Department of History, NYU, sponsored by the Humanities Institute and the Institute for Public Knowledge, NYU. Speakers include: Ann Laura Stoler, New School University; Stathis Gourgouris, Columbia University; Sunil Khilnani, Johns Hopkins University SAIS; Michael Wood, Princeton University; Naoki Sakai, Cornell University; Rey Chow, Duke University; Susan Buck-Morss, Cornell University.

Seminar (2008-09): Decolonization and its Aftermaths: Globalization from Below, co-directed with Robert J.C. Young, Departments of English and Comparative Literature, NYU. Sponsored by the Humanities Institute, NYU. External speakers: Rudolf Mrazek, Department of History, University of Michigan, and Achille Mbembe, Wits Institute for Social and Economic Research, Johannesburg.

Seminar: Research on South Asia, co-directed with Manu Goswami, Department of History, NYU, sponsored by the Humanities Initiative at NYU. Speakers in 2007-08: Asad Ali Ahmed, Department of Anthropology, Harvard University; Saurabh Dube, Department of History, El Colegio de Mexico; Shahid Amin, Department of History, Delhi University; Karuna Mantena, Department of Politics, Yale University; Rajeswari Sunder Rajan, Department of English, NYU; David Ludden, Department of English, NYU.

Workshop: Violence, Political Imagination and Globalization: Perspectives from South Asia, April 13, 2007, at the Woodrow Wilson International Center for Scholars, Washington D.C. Speakers: Faisal Devji, Department of History, New School University; Robert Hathaway, Woodrow Wilson Institute; Eng Seng Ho, Department of History, Harvard University; David Ludden, Department of History, University of Pennsylvania; Arvind Rajagopal.

Conference: Culture, Media and the Disappearance of Area Studies. Involving Goldsmiths College London and NYU's Culture and Communication Department. April 2, 2003. Speakers: Stanley Aronowitz, CUNY Grad Center; Allen Feldman, Faye Ginsburg, Michael Gilson, Harry Harootyan, Brian Larkin, Randy Martin (all from NYU), David Morley, Kevin Robins, (from Goldsmiths College, London) Siva Vaidyanathan (NYU).

Conference: *America and Its Others*. December 13, 2002. Speakers: Talal Asad, Craig Calhoun, Jodi Dean, Allen Feldman, Jean Franco, Randy Martin, Rosalind Morris, Fred Myers, Arvind Rajagopal, Avital Ronell, Andrew Ross, Michael Taussig, George Yudice. Sponsored by NYU.

## **RESEARCH**

### **Published Volumes**

(2016). Ed. (with Anupama Rao.) *Media and Utopia: History, Imagination and Technology*. London and New York: Routledge.

(2009). Ed. *The Indian Public Sphere: Readings in Media History*. Themes in Politics Series, Oxford University Press, New Delhi.

#### Select Reviews:

[Nalini Rajan, \*The Hindu\*](#), Jan 12, 2010.

[Contributions to Indian Sociology](#) 46, 3 (2012): 416-418.

(2001) Guest Editor. Technologies of Perception and the Cultures of Globalization. *Social Text* No. 68.

(2001). *Politics After Television: Religious Nationalism and the Reshaping of the Indian Public*. Cambridge University Press, Cambridge, U.K.

**Second printing; ACLS Humanities e-book.**

Ananda K. Coomaraswamy Prize for Best Book on South Asia. Awarded by the Association of Asian Studies' South Asia Council, New York, 2003.

NYU Daniel Griffiths Award for Best Publication of the Year, 2003.

Select Reviews:

[Theory, Culture, Society](#)

[Modern Asian Studies](#)

[Current Anthropology](#)

(1991). (Co-authored with Robert Goldman). *Mapping Hegemony: Television News Coverage of Industrial Conflict*. Norwood, NJ: Ablex.

### Peer-Reviewed Volumes Online:

“Indian Politics Under Modi.” Collection of essays with contributions by Partha Chatterjee, Gopal Guru, Shruti Kapila, Nalin Mehta, and Louise Tillin. In Dossier titled *Social Text* online edition: *Periscope*, February 2015 (12,500 words).

<http://socialtextjournal.org/periscopetopic/indian-politics-under-modi/>

“Thinking Through Violence: A Discussion with Banu Bargu, Drucilla Cornell, Allen Feldman, and Mary Louise Pratt,” edited by Elena Bellina, J. Martin Daughtry, Crystal Parikh and Arvind Rajagopal, *Social Text* online edition: *Periscope*, Spring 2011 (9,100 words).

<http://socialtextjournal.org/periscopetopic/thinkingthroughviolence/>

### Forthcoming Scholarly Articles/Volumes

“From the Theological-Political to Political Aesthetics: Pushpamala’s *Mother India*.” In *Motherland: Pushpamala N.’s Woman and Nation*, eds. Monica Juneja and Sumathi Ramaswamy. New Delhi: Roli Books, 2021.

“Notes on the Advertisement and the Advertising Agency in India’s 20<sup>th</sup> Century.” in Bhaswati Bhattacharya and Henrike Donner (eds). *New Historical Approaches to Markets and Consumption in India*. Routledge.

### Published Scholarly Articles

“Media versus Masses? Contemporary Populism and the Crisis of Late Liberalism: Notes from the U.S. and India,” *Culture Machine*, vol. 19, 2020.

<https://culturemachine.net/vol-19-media-populism/media-versus-masses-arvind-rajagopal/#>

"Between Europe and America: An Interview with Werner Sollors," *Public Culture* (2020) 32 (2 (91)): 255–285.

"Communicationism: Cold War Humanism," *Critical Inquiry* 46, no. 2 (Winter 2020): 353-380.

The Cold War as an Aesthetic Phenomenon: An Afterthought on Boris Groys. In *Javnost - The Public*, Volume 26, 2019, pp 370-374.

"A View on the History of Media Theory from the Global South." In *Javnost - The Public*, Volume 26, 2019, pp 407-419.

### **Forewords/Afterwords:**

"Monumentality and Insurgency," Foreword to Farhan Karim ed. *Routledge Companion to Architecture and Social Engagement* (Routledge: NY, 2018), xxx-xxxiii.

"Afterword: A Public Sphere Turned Inside Out: A brief global history of Indian media," *International Journal of Digital Television*, v. 7., no. 2, 2018, pp. 209-216.

"The State as a Media Project: The Films Division of India." Foreword to Peter Sutoris, *Visions of Development: The Films Division and the Imagination of Progress, 1947-1975*. New York: Oxford University Press, 2016, pp. 3-10.

"Afterword: Television in India." *Studies on Indian Television* eds. Biswarup Sen and Abhijit Roy. Oxford University Press. New Delhi: Oxford University Press, 2014, pp. 283-304.

"Introduction" and "Afterword," to Dossier titled "[Thinking Through Violence](#)," *Social Text* online edition: *Periscope*, Spring 2011 (1900 words).

"Afterword: Fast-Forward into the Future, Haunted by the Past. Bollywood Today." In *Global Bollywood*, eds. Anandam P. Kavoori and Aswin Punathambekar, NYU Press, pp. 300-306, 2008.

### **Interviews**

"Between Europe and America: An Interview with Werner Sollors," *Public Culture* (2020) 32 (2 (91)): 255–285.

Interview with [Boris Groys](#). *Javnost-The Public*, February 2020.

"Talcott Parsons' Favorite Student: [An Interview with Robert Bellah](#)." *Public Books/Public Culture*, Jan 6, 2014. (2200 words)

[Resurrecting Godse](#) [convicted for conspiring to assassinate Mahatma Gandhi]: The Hindutva Continuum. Interview with Gopal Godse. *Sabrang: Communalism Combat*, Aug 1, 2004. [Orig. published in *Frontline*, Vol 11, No. 2, pp. 87-91.]

## Peer-reviewed Essays

[“Cold War as Nightmare Envy: A View from India,”](#) *Seminar* no. 719, July 1 2019, pp. 36-46.

“Communalism and the Consuming Subject.” in Sanjay Palshikar and Satish Deshpande eds. *Sectarian Violence in India: Hindu-Muslim Conflict 1966-2015. Essays from Economic and Political Weekly*. Hyderabad: Orient Blackswan, 2019, pp. 159-168. Abbrev. and rpt. from 1996 (see below).

[“A View on the History of Media Theory from the Global South,”](#) *Javnost - The Public*, August 2019, 14 pp.

" [Early Publicity in India](#): Advertisement, Trademark, and the Work of Branding," *MARG: Magazine of the Arts* (Modern Architectural Research Group) Vol. 68 No. 3, March-June 2017. Special Issue: The Story of Early Indian Advertising, edited by Jyotindra Jain, 88-99.

“A Public Sphere of Combat: Hindu Populism in India,” in *Current History: A Journal of Contemporary World Affairs*, April 2016, pp. 23-29.

“Indian Media in Global Context,” in *History Compass*, vol. 14, issue 4, May 2016, 140-151.

“Indian Democracy and Hindu Populism: The Modi Regime.” Essay in “Indian Politics Under Modi.” Dossier in *Social Text* online edition: *Periscope*, February 2015 (12,500 words). <http://socialtextjournal.org/periscopetopic/indian-politics-under-modi/>

“The Emergence of a National-Popular Aesthetics: Surveying the 1990s Through Advertisements” in Martha Nussbaum and Wendy Doniger eds. *Pluralism and Democracy in India: Debating the Hindu Right*. Oxford University Press (April 2015; 10,000 words).

[“Putting America in its Place”](#) *Public Culture*. August v 25, n. 3, 2013, pp. 387-399.

“Two Tyrants in the Age of Television.” *Economic and Political Weekly*, Feb 22, 2014, pp. 12-15.

“Postcolonial Visual Culture: Arguments from India,” in Chin-Chuan Lee ed. *Internationalizing “International Communication,”* University of Michigan Press, 2015, pp. 302-318.

Samachar [“News”] in *Key Concepts in Modern Indian Studies* eds. Rachel Dwyer *et al.* New York: Oxford University Press, 2015, pp. 18-22.

“Television in India: Ideas, Institutions and Practices,” in Manuel Alvarado, Herman Bennett, Milly Buonanno and Toby Miller eds., *Sage Handbook on Television Studies*. Beverly Hills, CA: Sage Press, 2014, pp. 83-104.

“Politics and Media,” Volume V of Brill’s Encyclopedia of Hinduism, ed. Knut A. Jacobsen *et al.* 2013, pp. 750-769. <http://www.brill.com/products/reference-work/brills-encyclopedia-hinduism-volume-five>

“On the Aesthetics and Ideology of the Indian Documentary Film: A Conversation,” (with Paromita Vohra), *Bioscope: South Asian Screen Studies*, vol. 3, no. 1, 2012, pp. 7-20.

“Am I Still Anna When Nobody is Watching?” *The Calcutta Review* (New Series), vol. XIII, Nos. 1&2, Jan-Dec 2011, pp. 59-65.

“Visibility as a Trap in the Anna Hazare Campaign,” *Economic and Political Weekly*, Nov 19, 2011, pp. 19-21.

Thinking Through Violence: A Discussion with Banu Bargu, Drucilla Cornell, Allen Feldman, and Mary Louise Pratt,” edited by Elena Bellina, J. Martin Daughtry, Crystal Parikh and Arvind Rajagopal, Social Text online, Spring 2011 (9,100 words).

Thinking Through Violence Afterword rpt. In The New Significance web journal.  
<http://www.thenewsignificance.com/2011/05/31/arvind-rajagopal-thinking-through-violence-afterward/>

“Notes on Postcolonial Visual Culture,” in *Bioscope: South Asian Screen Studies* (Routledge) v. 2, n. 1, 2011, pp. 11-22.

“Urban Segregation and the Special Political Zone in Ahmedabad: An Emerging Paradigm for Religio-Political Violence,” *South Asian Multidisciplinary Academic Journal (SAMAJ)*, Special Issue on Rethinking Urban Democracy in South Asia, No. 5, 2011. Ecole des Hautes Etudes en Sciences Sociale, Paris (10,235 words).

"Special Political Zone: Urban Planning, Spatial Segregation, and the Infrastructure of Violence in Ahmedabad," in *South Asian History and Culture* (journal published by Routledge) titled “Politics, Conflict and Society in Gujarat,” vol. 1, no. 3, 2010, pp. 529-556.

"The Emergency as Pre-History of the New Indian Middle Class," *Modern Asian Studies* 2011, v 45, n 5, pp. 1003-1049.

“Advertising in India: Genealogies of the Consumer-Subject,” in *Modern Makeovers: A Handbook of Modernity in South Asia* ed. Saurabh Dube and Ishita Banerjee-Dube. New Delhi: Oxford University Press.

“La publicidad en India: genealogies del individuo consumidor,” in *Otras Modernidades: historias, culturas, identidades*, eds. Saurabh Dube and Ishita Banerjee. Mexico: El Colegio de Mexico, 2011, pp. 307-324.

“Violence, publicity and sovereignty: lawlessness in Mumbai,” *Social Identities* v. 15, n. 3, May, pp. 411-416, May 2009.

“Beyond Media Therapy,” *Television and New Media*, vol. 10, no. 1, pp. 130-132, 2009.

“The Gujarat Experiment and Hindu National Realism: Lessons for Secularism,” in Anuradha Needham and Rajeswari Sunder Rajan eds. *The Crisis of Secularism in India*. Durham, NC: Duke University Press, 2007, pp. 208-224.



“An American Theory of the Public Sphere,” in *Sociological Forum*, vol. 21, no. 1, March 2006, pp. 147-157. Review essay on Paul Starr, *The Creation of the Media* (Basic Books, 2004).

“Hinduism and Media.” In *Encyclopaedia on Religion and Media*. Great Barrington, MA: Berkshire Publishing, 2006, pp. 255-261.

“Art For Whose Sake? The Ambivalent Career of Artistic Citizenship in a Country Like India,” in *Artistic Citizenship* ed. Randy Martin and Mary Schmidt Campbell. New York: Routledge, 2006, pp. 137-150.

“Imperceptible Perceptions in Our Technological Modernity.” In *New Media, Old Media: A History and Theory Reader* eds. Wendy Chun and Thomas Keenan. New York: Routledge, 2005, 275-285. Rpt. in Second edition 2015, eds. Wendy Chun, Anna Watkins Fisher and Thomas Keenan.

“A Nation and its Immigration: the U.S. After September 11,” in *Media and Cultural Theory* ed. David Morley, London and New York: Routledge, 2005, pp. 71-86.

“Comparative Studies in Culture and Media in South Asia: Review Essay.” In *Anthropological Quarterly*, v. 77., n. 3, Fall 2004. Pages 16-33.

“Hindu Diaspora in the United States,” in *Encyclopaedia of Diasporas*. Ed. Melvin Ember, Carol Ember and Ian Skoggard. New York: Kluwer Academic/Plenum Publishers, 2004, 445-454.

“The Menace of Hawkers: Property Forms and the Politics of Market Liberalization in Mumbai.” In Caroline Humphrey and Katherine Verdery eds. *Property in Question: value transformation in the global economy*. Wenner Gren Foundation and Bergen Press, 2004, London, U.K. pp. 227-250.

“Introduction: America and Its Others,” in *Interventions: International Journal of Postcolonial Studies*. Vol. 6, no. 3, 2004, Pages 317-330.

“Anand Patwardhan, Film-maker,” *Critical Asian Studies*, v. 34, no. 2, 2002, pp. 161-165.

“Living in a Time of Emergency,” *Television and New Media*, Spring 2002, pp. 44-47.

“The new ‘new war’ and an old problem,” *Economic and Political Weekly*, vol. 36, no. 42, Oct 20, 2001, pp. 1458-9.

“Technologies of Perception and the Cultures of Globalization.” Introductory Essay. *Social Text* no. 68, v. 19, No. 3, Fall 2001, pp. 1-8.

“The Violence of Commodity Aesthetics: Hawkers, Demolition Raids, and a New Regime of Consumption,” *Social Text* no. 68, v. 19, No. 3, Fall, pp. 91-113. Rpt. *Economic and Political Weekly*, January 12, 2002.

"Hindu Nationalism in the U.S.: Changing Configurations of Political Practice," *Ethnic and Racial Studies*, vol. 23, no. 2, 2000, pp. 467-496.

"Thinking through emerging markets: brand logics and the cultural forms of political society in India," *Social Text* 60, Fall 1999, pp. 131-149.

"Thinking About The New Indian Middle Class: gender, advertising and politics in an age of globalization," in Rajeswari Sunder Rajan ed. *Signposts: Gender Issues in Post-Independence India*. New Delhi: Kali for Women Press, 1999, pp. 57-100.

"Communities Imagined and Unimagined: Contemporary Indian Variations on the Public Sphere." *Discourse: Journal for the Theoretical Study of Media and Culture*. Vol. 21, No. 2. 1999, pp. 48-84.

"Celebrity and the Politics of Charity: Memories of a Missionary Departed," in *Mourning Diana: Nation, Culture and the Performance of Grief* eds. Adrian Kear and Deborah Steinberg. London and New York: Routledge, 1999, pp. 126-142.

"Advertising, Politics and the Sentimental Education of the Indian Consumer," *Visual Anthropology Review*, vol. 14 no. 2, 1998-99, pp. 14-31.

(1997). "Hindu Immigrants in the U.S.: Imagining Different Communities?" *Bulletin of Concerned Asian Scholars*, (Oakland, Calif.), pp. 51-65.

(1996). "Expatriate Nationalism: Disjunctive Discourses" in *In Quest of a Secular Symbol: Ayodhya & After* ed. Rajeswari Ghose. Indian Ocean Centre for Peace, Perth, Australia, pp. 109-139.

"Mediating Modernity: Theorizing Reception in a Non-Western Society." *Communication Review*, Vol. 1, No. 4, 1996, pp. 441-469.

"Communalism and the Consuming Subject." in *Economic and Political Weekly*. Vol. 31, No. 6, 1996, pp. 341-348.

"Ramjanmabhumi, Consumer Identity and Image-based Politics," in *Economic and Political Weekly*, vol. 29, no. 27, 1994, pp. 1659-1668.

"Postcolonial Improvisations on Orientalism: A Hindu Epic Goes Prime Time" in *Institute on Culture and Consciousness Occasional Papers I*. Eds. Suzanne Rudolph, Leela Fernandes and Andrew Rotman., University of Chicago, 1994, pp. 112-134.

"The Rise of National Programming: The Case of Indian Television", in *Media, Culture, & Society* vol. 15, no. 1, 1993, pp. 91-111.

"And the Poor Get Gassed: State and Multinational-Aided Development in Bhopal", in *Berkeley Journal of Sociology*, vol. XXXII, 1987, pp. 129-153.

### Interviewed/mentioned in the news

- 1) Kaveree Bamzai, "Darkness at Noon," The Open Magazine, 22 May, 2020.  
<https://openthemagazine.com/cinema/darkness-at-noon-2/>
- 2) Kaveree Bamzai, Epi©demic," The Open Magazine, Apr 3, 2020.  
<https://openthemagazine.com/features/entertainment/epicdemic/>
- 3) Erin Blair, "The Vigilante News Anchor Who Chang3.3ed Indian TV" in The Juggernaut, Nov 23, 2020.  
<https://www.thejuggernaut.com/arnab-goswami?s=ckhw9r21b00xr0700qoq764mi>
- 4) Vandana Menon, "Amid World's Largest Lockdown, the Ramayan is Back," Apr 1, 2020. The Juggernaut. <https://www.thejuggernaut.com/india-wants-you-to-watch-the-ramayan>
- 5) Jawhar Sircar, "After Ram Mandir Inauguration, It's Time to Introspect, Not Mourn," Aug 5, 2020. thewire.in. <https://thewire.in/politics/ayodhya-ram-temple-bjp-congress-babri-masjid>

***Jawhar Sircar is a former secretary, Ministry of Culture, Government of India.***

### Media articles and interviews

- "From Mandir to Mahamari: Watching Ramayan in turbulent times," scroll.in, Apr 4, 2020.  
<https://scroll.in/article/957801/from-mandir-to-mahamari-watching-the-ramayan-in-turbulent-times>
- "Media in the Time of Trump," The Hindu Jan 24, 2017.  
<http://www.thehindu.com/opinion/op-ed/Media-in-the-time-of-Trump/article17082977.ece>
- "Hindus for Trump - behind the uneasy alliance with rightwing U.S. politics," The Guardian, 17 Oct 2016.  
<https://www.theguardian.com/us-news/2016/oct/17/donald-trump-hindu-nationalism-india>
- "The Counter Revolution Will be Televised," *Los Angeles Review of Books* May 5, 2016.  
<https://lareviewofbooks.org/article/counterrevolution-will-be-televised-current-crisis-indian-universities/>
- "Our Many Ramayanas," *The Indian Express*, Nov 10, 2015 (900 words).  
<http://indianexpress.com/article/lifestyle/art-and-culture/our-many-ramayanas-the-sunday-mythology-club/>
- The Reinvention of Hindutva. In *The Hindu*, March 4, 2015. (1200 words)  
<http://www.thehindu.com/opinion/op-ed/the-reinvention-of-hindutva/article6955945.ece>
- Don't Give Up on Prasar Bharati. In *The Indian Express*, Aug 2, 2014. (1000 words)  
<http://indianexpress.com/article/opinion/columns/dont-give-up-on-prasar-bharati/>

A Command Economy of Opinion. In *The Indian Express*, May 15, 2014. (1000 words)  
<http://indianexpress.com/article/opinion/columns/a-command-economy-of-opinion/>

On the Anna Hazare Anti-Corruption Campaign. Interview with ET Now TV (Economic Times Now TV). Sept 25, 2012.  
<http://www.youtube.com/watch?v=zb6KpFmMEZY>

“This is why this kolaveri di.” *Himal South Asian*. February 6, 2012. (1600 words)  
<http://www.himalmag.com/contact-us/5004-this-is-why-this-kolaveri-di.html>

“Wanted: a communications policy.” Op ed in *The Hindu*. India’s National Daily. Jan 24, 2012. (1320 words).

“Visibility as a Trap in the Anna Hazare Campaign.” *Economic and Political Weekly*, Nov 18, 2011. (1800 words).

(2011). “Am I Still Anna When Nobody is Watching?” Op ed in *The Hindu*. India’s National Daily. Sept 7. (1200 words).

(2011). Interview on CASBS.org at the Center for Advanced Study in the Behavioral Sciences, Stanford University. (3155 words)  
<http://www.casbs.org/arvind-rajagopal>

(2009). On Tariq Ramadan. Posted in “Off the Cuff,” Social Science Research Council website discussion on religion, “Immanent Frame,” July 19.  
<http://blogs.ssrc.org/tif/2009/07/20/reversal-in-the-case-of-tariq-ramadan/> (500 words)

(2008). Violence, Publicity and Sovereignty. On the 11/26 attacks in Mumbai. Social Science Research Council website, “Immanent Frame,” Dec 15, 2008:  
<http://www.ssrc.org/blogs/immanentframe/2008/12/15/violence-publicity-and-sovereignty/> (2700 words).

(2007). “The Lesson of Gujarat.” Television interview with George Liston Seay, *This Month on Dialogue*, Woodrow Wilson International Center for Scholars, Washington D.C., February 7.  
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- Translated in *Dalit Murasu* (Tamil), June 25, 2003; *Loksatta* (Marathi), June 28.
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- (1995). "Better Than Blacks? (South Asians in the U.S.)" in *Samar. South Asian Magazine for Action and Reflection*, New York. No. 5. pp 4-9 [cover story].
- (1994). "Sane society: The story of a de-addiction center," in *Frontline*, Vol 11, No. 8, pp. 78-84.
- (1994). "Continuing Trauma: An international medical team in Bhopal," in *Frontline*, Vol 11. No 6, pp. 80-84.
- (1994). "Resurrecting Nathuram Godse [Gandhi's assassin]: The Hindutva continuum" in *Frontline*, Vol 11, No. 2, pp. 87-91.
- (1993). "An Unholy Nexus: expatriate anxiety and Hindu extremism," in *Frontline*, Vol 10, No 17, pp. 12-14.
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### Select Book Reviews

- Review of *Social Media in South India: Why We Post*, in *Asian Ethnology* 78 (1), 2019, pp. 220-221.
- Review of Stephen Legg, *Spaces of Colonialism: Delhi's Urban Governmentalities* in *American Journal of Sociology*, v. 114, no. 4, 2008.

Review of Aditya Nigam, *Insurrection of Little Selves*, and of Rajendra Vora and Anne Feldhaus eds. *Region, Culture and Politics in India*, in *Indian Economic and Social History Review*, v. 45, n. 1, 2008, pp. 151-157.

Review of *Dramas of nationhood: the politics of television in Egypt* by Lila Abu-Lughod. *Journal of the Royal Anthropological Institute*, vol. 13, no. 4, 2007, pp. 1051-52.

Review of *Spirit and System: Media, Intellectuals, and the Dialectic in Modern German Culture*, in *American Journal of Sociology*, v. 113, no. 7, 2007, p. 866.

Review of *Uncertain Vision: Birt, Dyke and the Reinvention of the BBC* by Georgina Born in *American Journal of Sociology* v. 111, no. 6, 2006, p. 1967.

Review of 'Transnational Television Worldwide ed. Jean K. Chalaby in *Global Media and Communication* Sage Publications, London, U.K., 2(1), April 2006, pp. 139-142.

Review of Charlotte Brunson, *The Feminist, the Housewife and the Soap Opera*, OUP 2000. *Screen* 43:4, Winter 2002, pp 447-451.

## **SCHOLARLY PRESENTATIONS**

### **Lectures and Presentations**

"Notes on the Advertisement and the Advertising Agency in India's Twentieth Century." Presentation at Dwijendranath Tripathi Memorial Conference on Business History, Indian Institute of Management, Ahmedabad, Aug 30-31, 2019.

"Bringing the Global Back to Media History: India's Satellite Television in the Cold War." Lecture at Ahmedabad University, Aug 27, 2019.

"How India Became a Success Story in the Global South, and what Media Theory Has To Do With It." Keynote at University of Oregon-Jindal University Conference on Media, Culture and Politics, New Delhi, Aug 8-9, 2019.

"Three Theses on Populism." Keynote, Northwestern-LSE Symposium, "Popular Culture, Populist Politics and Media Ethics," Northwestern University, April 26-27, 2018.  
<https://communication.northwestern.edu/sites/default/files/globalcommunication/NULS-E-SYMPOSIUM-2018.pdf>

"The Shifting Boundaries of 20th C. American Sociology: An Autobiographical View." Invited Lecture at the Department of Sociology, University of Pittsburgh, Pittsburgh, PA, May 24, 2017.

Introductory and Concluding Remarks, *The Unwritten History of Cold War Media Theory: A Symposium*. University of Helsinki. May 8, 2017.

"The Life of the Image in the Time of the Nation: From Bazaar Art to Satellite TV." Invited Lecture from University of Helsinki South Asian Studies Program, March 29, 2017.

"The Global Career of the Communication Concept: A Cold War History from the U.S. to India and Back." Invited Presentation in Workshop at the Higher School of Economics, St. Petersburg chaired by Prof. Alexander Semyonov. Joint Discussion with Prof. Barbie Zelizer, University of Pennsylvania. March 24, 2017.

"Commodity and Commodity Image in the Indian Bazaar: Notes from Trademark Case Law." Invited presentation at Workshop on the History of Markets, Center for Modern Indian Studies, University of Göttingen, Germany, Dec 2-3, 2016.

"The Global Career of the Communication Concept: A Cold War History from the U.S. to India and Back." Invited Lecture at The New School for Social Research, Department of Sociology, Nov 30, 2016.

"The Global Career of the Communication Concept: A Cold War History from the U.S. to India and Back." Lecture at Helsinki Collegium for Advanced Studies, Oct 25, 2016.

"Indian Media in Global Context." Lecture at University of Helsinki Graduate Seminar of Prof. Marko Ampuja, Oct 6, 2016.

"The Global Career of the Communication Concept: A Cold War History from the U.S. to India and Back." Invited Talk at the Unit for Criticism and Interpretive Theory at the University of Illinois, Champaign-Urbana, March 10, 2016.

"The Counter Revolution Will Be Televised: On the Current Crisis of Indian Universities." Invited Talk sponsored by the Unit for Criticism and the Center for South Asia and Middle East Studies, at the University of Illinois, Champaign-Urbana, March 9, 2016.

"Law, the Commodity Image, and the Consuming Public." Invited Talk at the Munk Institute of Global Affairs, University of Toronto, November 6, 2015.

"Then a Bang, Now a Whimper: Satellite Television in India's Cold War." Paper presented in panel on Technopolitics and the Cold War at Annual South Asia Conference, University of Wisconsin, Madison, Oct 23, 2015. Co-panelists: David Engerman, Jahnvi Phalkey. Discussant: John Krige.

"Shakespeare and the Wire." Introduction to panel composed of Elisabeth Bronfen, Department of English, University of Zurich, and John Archer, Department of English, NYU, September 15, 2015.

"Visualizing the Neoliberal Inner City: Reflections on The Wire." Invited lecture at the Department of English, University of Zurich, May 15, 2015.

"Politics and Political Aesthetics: Indian Media in a Time of Crisis." Keynote lecture presented at Frames of Reference 2014. Annual Graduate Research Conference, Tata Institute of Social Sciences, Mumbai, Dec 17, 2014.



“Law and the Commodity Image,” invited paper presented at conference titled Making Publics: The Past, Present & Future of Publicity. An Interdisciplinary Conference. Sponsored by the Andrew W. Mellon Fellowships and the Stanford Humanities Center and the Department of History, Stanford University, Oct 24, 2014.

“Communication in the Cold War: An Indian History of a Global Form.” Invited talk presented at Center for South Asian Studies, University of Michigan Scholarly Series, Oct 3, 2014, Ann Arbor, Michigan.

“Media and Democracy in India: A Post-Election Perspective.” Invited presentation at a workshop conducted by the Bureau of Intelligence and Research, US Department of State and the National Intelligence Council, titled “India and the World After the National Elections,” U.S. Foreign Service Institute, Arlington, VA, August 14, 2014.

“Cold War Communication: An Indian Perspective on a Global History.” Lecture to the South Asia Studies Program, National Foreign Affairs Training Institute, Arlington, VA, August 14, 2014.

“Law and the Image.” Invited presentation at conference titled “Visuality in South Asia,” at St. Anthony’s College, Oxford University, June 10, 2014.

“Communication: A Global History.” Invited paper presented at Corpus Christi College, Cambridge University, June 6, 2014.

“Secularism and the Documentary Cinema in India.” Invited Paper at conference titled “Transnational Cinema” organized by Robert Stam and Ella Shohat, NYU Abu Dhabi, May 10-13.

“Documentary Realism and Indian Cinema: Aesthetics and the Politics of Democracy.” Invited Presentation at Williams College, address to the South Asia Studies Group, Apr 21, 2014.

“Secularism and the Left in Indian Documentary Cinema,” Presentation at Roundtable, “Documenting the Left in South Asia, Association of Asian Studies Conference, Philadelphia, Organized by Karin Zitzewitz, Mar 28, 2014.

Communication as a Cold War Concept: A View from the Global South. Presentation to the Alliance for Social, Political, Ethical and Cultural Thought, Virginia Tech, Apr 18, 2014.

Presentation on and discussion of my work at the Architecture / Art History PhD Forum, in the Department of Art History and the Graduate School of Architecture, Planning, and Preservation at Columbia University, Feb 14, 2014.

“Communication, the Cold War, and Indian Media.” Presented at Workshop on Visuality and Democracy co-organized by Sudipta Kaviraj and Christophe Jaffrelot, Columbia University, Nov 14-15, 2013.

Discussant, International Workshop on Marxism and Feminism in China, Institute for Public Knowledge, NYU, May 3-4, 2013.

“Audio-Vision: The Commodity Image Over Time.” Presentation at Conference in Honor of Professor Kathryn Hansen, University of Texas at Austin. April 27, 2013.

Opening address: “Exemplary and Everyday Publics,” in conference titled Media and Asian Globalization: Identity and Dissent in China and India (1977-present). International workshop on the Visual Cultures of India and China, co-organized with Zhen Zhang, NYU, March 30, 2013 .

Discussant, International Workshop on Marxism and Feminism in China, Institute for Public Knowledge, NYU, May 3-4, 2013.

Plenary address, Media and Utopia: Imagination, History, Technology. International Conference organized with the Forum on Contemporary Theory, Allahabad, India, Dec 16, 2012.

Opening address: “Exemplary and Everyday Publics,” in conference titled Media and Asian Globalization: Identity and Dissent in China and India (1977-present). International workshop on the Visual Cultures of India and China, co-organized with Zhen Zhang, NYU, March 30, 2013 .

“Scandal and Irresolution: The Success and Failure of the Shah Commission of Inquiry.” Presented at The Long 1980s: Recovering a “Lost Decade,” New Delhi, Dec 21, 2012. Conference organizers: Sumathi Ramaswamy (Duke University), Karin Zitzewitz (Michigan State University), Rebecca Brown (Johns Hopkins) and Arvind Rajagopal (NYU).

“Material Imaginations: the archive of advertising.” Paper presented at international workshop titled “Politics, spaces and social relations of consumption: urban India in the 20<sup>th</sup> century,” University of Goettingen, 13<sup>th</sup> and 14<sup>th</sup> of July, 2012.

“Scandal and Irresolution: The Success and Failure of the Shah Commission of Inquiry.” Paper presented at the Centre for Modern Indian Studies, University of Goettingen, July 3, 2012.

“Spaces of the City.” Presentation at international workshop, “Cross-Cultural Approaches to the Study of Urbanity,” organized by the Max Planck Institute on Religious and Ethnic Diversity, Goettingen, at Berlin, June 15-16.

“The Cinema Archive and Hindu Nationalism.” Presentation at workshop titled “Archives of Absence,” Lichtenberg Kolleg and Institute of Advanced Study, University of Goettingen, June 29, 2012.

“Sensorium and Mediation: Notes on Public Sphere Formation in India.” Keynote lecture presented at workshop titled “Medialisation and social change outside Europe: South Asia, Southeast Asia and Arab-speaking regions,” Institute of Asian and African Studies, Humboldt University, Berlin, June 6, 2012.

“A Spectre Haunting Media Policy: Wrestling with the Ghosts of the Nehruvian past.” Presentation at Conference titled “The Changing Face of Indian Media: What Needs to be Done?” Organized by Centre for Economic and Social Studies, Hyderabad, and Programme Staff of All India Radio and Doordarshan, Andhra Pradesh, March 21-22, 2012.

“Sound and Voice and Visual Culture: Notes on Advertising.” Presented in Conference titled “Making India Visible: Visual Culture and Modern Art in India,” Stanford University, November 10-11, 2011. Stanford CA.

“Ahmedabad as a Special Political Zone.” Presentation in “Urban Aspirations Workshop: Mumbai. Transcendence and Control in a Mega City.” October 3-5, 2011. Organized by the Max Planck Institute for Religious and Ethnic Diversity and the Tata Institute of Social Science, and PUKAR in Mumbai.

“Public Sphere Formation and Asian Globalization: Observations from India,” at Center for South Asia Studies, UC Berkeley, April 21, 2011.

“The Life of the Image in the Time of the Nation: Visual Culture from Bazaar Art to Satellite Television,” Stanford University South Asia Center, April 20, 2011.

“The Life of the Image in the Time of the Nation: The Mediation of Political Culture in India,” presentation at Center for Modern Indian Studies, University of Goettingen, Germany, April 11, 2011.

Keynote address: “The Life of the Image in the Time of the Nation: The Mediation of Political Culture in India,” Conference titled “Media, Culture and Democracy in South Asia,” University of Hawaii, Apr 6-8, 2011.

“What Do Pictures Think? Postcolonial Images and the Disappearance of History,” Invited presentation at workshop titled “Civility and the Limits of the Political, Department of History, Stanford University, March 16-17, 2011.

“Media, Markets and Middle Class Formation in a Globalizing India,” presentation at Department of Sociology, National University of Singapore, March 3, 2011.

“Public Sphere Formation and Asian Globalization: Observations from India,” seminar presentation at the Center for Advanced Study in the Behavioral Sciences, Stanford University, Feb 27, 2011.

“Political Violence in Ahmedabad.” Colloquium at Sciences Po, Paris titled “Who is a Citizen in India Today?” June 18, 2010.

“Postcolonial Genocide.” Paper presented at Institute for Public Knowledge, New York University, Global Café Colloquium, April 14, 2010.

“The Life of the Image in the Time of the Nation: Calendar Art, State Propaganda, and Advertising from India.” Lecture presented at the South Asia Institute, University of Texas, Austin, March 4, 2010.

"Political Terror." Keynote address, Conference on Hindu Trans-nationalisms: Origins, Networks, Ideologies. Rice University, Texas. November 20, 2009.

Comment on Post-secularism in India. Presentation at Conference on "Exploring the Post-Secular," Yale University, MacMillan Center Initiative on Religion, Politics, and Society, April 2-4, 2009.

"The Aesthetics of State-led Development in India." Paper presented at seminar on Market Liberalization and Aesthetics, Newberry Library, jointly organized by Department of Art History, Northwestern University and Department of Anthropology, University of Chicago, March 12, 2009.

"The Middle Class in India." Presentation at Workshop titled "Middle Class and Consumption," at the People and Practices Research Unit, Intel Corporation, Portland, Oregon, Dec 11-12, 2008.

"Enlightenment in India: Anti-colonial nationalism and the conundrum of state-led modernization." Presentation at Communication Studies Colloquium, University of North Carolina, Chapel Hill, Oct 22, 2008.

"New Forms of Ritual Subjugation in a Mass-Mediated Era?" Invited lecture at Conference on Religion and Media sponsored by the University of Sao Paulo, Brasil, and the Journal of Material Religion, August 16-18, 2008 [paper delivered but not in person].

"Conceptions of Communication and the Turbulence of Politics." Invited lecture at University of Iowa, sponsored by Department of Communication Studies, April 17, 2008.

"Circulating Images & Structural Violence in a Subdued City: Ahmedabad After 2002." Invited lecture at University of Iowa, sponsored by the Center for South Asia Studies, April 16, 2008.

"Political Culture in Post-Independence India." Invited presentation at the Global Cafe, sponsored by the Institute for Public Knowledge, dir. by Craig Calhoun, NYU, February 24, 2008.

"The Emergency as Per-History of the Indian Middle Class," Invited presentation as Visiting Fellow at the Department of Sociology, Delhi School of Economics, University of Delhi, India, January 17, 2008.

"Political Violence in Ahmedabad," invited paper presented at international conference titled "Cities and Fundamentalism," sponsored by Near Eastern Studies Center and School of Architecture and Urban Planning, UC Berkeley, November 30-December 1, 2007.

"Publicity and its Shifts in the Post-Independence Era in India," invited paper invited presented at international conference titled "Great Transformation: Understanding India's New Political Economy," sponsored by Southern Asian Institute and School of International and Public Affairs, Columbia University, Sept 14-15, 2007.

"The Middle Class and the National Emergency in India." Invited presentation at Department of Humanities and Social Sciences, Indian Institute of Technology, Chennai, August 9, 2007.

"The Indian State on Trial: The Shah Commission of Inquiry and Rule by Exception," paper written for international conference titled "Cool Passions: The Political Theology of Conviction" sponsored by the Department of Anthropology and the Center for South Asian Studies at the University of Amsterdam, May 23-25, 2007 (visa denied!).

"Enlightenment in India." Invited paper at opening panel at international conference titled: Mediating Enlightenment, organized by Mary Poovey, Clifford Siskin and William Warner, sponsored by NYU, UC Santa Barbara and the University of Uppsala, at NYU, April 13-15, 2007.

"Publicity and Religious Violence in India." Fellowship presentation at Woodrow Wilson International Center for Scholars, Washington DC, January 10, 2007.

"Contemporary Debates over Secularism: Reflections on Religious Violence in Gujarat," invited paper presented at Sigur Center for Asian Studies, George Washington University, Washington DC, October 18, 2006.

Chair of panel titled "History, Nationhood and the Question of National Cinema" at conference on The Social and Material Life of Indian Cinema, NYU, April 20-23, 2006.

"Visual Culture in an Emerging Market: Perception, Consumption, Politics." Invited presentation at STS Colloquium Series, Science and Technology Studies Program, MIT, Cambridge, MA, March 21, 2006.

"A Nation and its Immigration: the US after Sept 11." Presentation at Conference on Immigration, Citizenship and Multiculturalism in a Changing World," NYU at Prague, Czech Republic, March 17, 2006.

"The Crisis of Secularism in Contemporary India." Invited presentation at a conference on Religion and Media jointly organized by the University of Tehran and the Teheran Broadcasting Authority, Nov 11-15, 2005 (declined).

"Mediating Contemporary Politics in India." Invited presentation at conference titled "India: Implementing Pluralism and Democracy," organized by Martha Nussbaum and Wendy Doniger at University of Chicago, Nov 11-13, 2005.

Discussant at Conference titled: "Urban Charisma: On reputations, hustlers, big men and other forms of urban infra-power," Department of Anthropology, Yale University, Sept 23-24, 2005.

"Techniques of an Emerging Market: visual culture and a new middle class in India." Invited presentation at a conference on Everyday Life and the Cultures of Consumption, conducted

by the Center for Transcultural Studies, Chicago, and the University of Hong Kong, June 16-20, 2005.

“Secular Realism, Violence and Democracy: notes on contemporary Indian politics.” Invited presentation at a conference on “The Post-Liberalization State in India,” Stanford Center for International Development, Stanford University, June 5-6, 2005.

“Techniques of an Emerging Market: visual culture and a new middle class in India,” at a conference on Everyday Life and the Cultures of Consumption, conducted by the Center for Transcultural Studies, Chicago, and the University of Hong Kong, June 16-20, 2005.

“Secular Realism, Violence and Democracy: notes on contemporary Indian politics,” at a conference on “The Post-Liberalization State in India,” Stanford Center for International Development, Stanford University, June 5-6, 2005.

“Techniques of an Emerging Market: televisual imagery and the crafting of a new middle class in India.” Keynote address, Conference on Globalization and Visual Culture, Michigan State University, March 17-19, 2005.

“Techniques of an Emerging Market: visual culture and a new middle class in India,” Screen Cultures Program, School of Communication, Northwestern University, Evanston, Illinois, January 15, 2005.

UPE Visiting Professor Lectures at University of Hyderabad. “Imperceptible Perceptions and Our Technological Modernity” (Sept 13); “Gujarat as an Experiment in Hindu National Realism (Sept 15); and “Wrecked Cityscapes and Aesthetic Improvement: Discreet Charms of a Globalizing Metropolis. Tales from Mumbai” (Sept 17). 2004.

“The Senses of the Cosmopolis.” Presentation at PUKAR (Partners for Urban Knowledge, Action and Research), Max Mueller Bhavan, Mumbai, Sept 26, 2004.

“Battles Over Street Vendors in Bombay: Aesthetics, Sanitation and the Law.” Paper presented at seminar organized by the Comparative Urban Landscapes Network and the Aga Khan University, Karachi, Pakistan, April 12, 2004.

“The Cinematic Imagination and the City. Sensory Landscapes in Millennial Mumbai.” Workshop on Comparative Urban Landscapes and their Subaltern Citizen-Subjects in North Africa, the Middle East and South Asia. SEPHIS: the South-South Exchange Programme for Research on the History of Development (the Netherlands); Department of Social Sciences, Lahore University of Management Sciences, Lahore, Pakistan, April 8-10, 2004.

“Global Media as Technologies of Perception.” DeCastro Global Media Endowed Chair Presentation, University of Colorado at Boulder, School of Journalism and Mass Communication, March 15, 2004.

“Hindu Nationalist Identity After Gujarat: Problems and Prospects.” Paper presented at symposium: “Fundamentalism and Religious Nationalism: Who are the Hindu Nationalists?”

on 7th February, 2004 in Tokyo University of Foreign Studies (TUFS).

“Signs of Crisis: Media and Politics in Southern Asia,” Lecture at the Peabody Museum of Ethnology and Archaeology, Harvard University, Dec 12, 2003.

““The Cinematic Imagination and the City. Sensory Landscapes in Millennial Mumbai.” Paper at the Wilder House Workshop on Politics and Communication, University of Chicago, Dec 3, 2003.

Presentation at forum on The Media, Democracy and Human Rights, in 25<sup>th</sup> anniversary conference at the Center for the Study of Human Rights, Columbia University titled “Reconceiving Rights for the Twenty-First Century, A Dialogue between Scholars and Activists.” October 24 (invited).

“The Forms of Diasporic Hindu Identity and Hindu Religious and Political Practice in India,” Center for Ethnicities, Communities and Social Policy, Bryn Mawr College, October 23.

Keynote Address, South Asia Forum on Human Rights Regional Workshop on Sensitizing Media Covering Conflicts. Regional Workshop IV: Core Curriculumumping Borders, Inside-Outside Perspectives. Kathmandu, Nepal, August 30-Sept 1, 2003. (Invited)

“The Cinematic Imagination and the City. Sensory Landscapes in Millennial Mumbai.” Conference on Crowds, Gangs and City Enclaves. University of Amsterdam, August 28-30, 2003.

“The Elsewhere of Secularism: Lessons from Gujarat in 2002.” Conference on Electronic Elsewheres, School of Communication, Northwestern University, Evanston, IL, May 16-18, 2003.

“Gujarat as an Experiment in Hindu National Realism.” Conference on Violence, Community, Nation, Empire. Third Conference on New Directions in South Asia Studies. University of California, Berkeley, May 9-10, 2003.

“Political Identities and Reverse Engineering. Hindu Nationalism and Recent Events in India.” Presented at the University Colloquium on Culture, Power and Boundaries, Columbia University, April 21, 2003.

“Wrecked Cityscapes and Aesthetic Improvement: Discreet Charms of a Globalizing Metropolis. Tales from Mumbai.” Presented at Conference on Communities of Sense. Dept of Art History, Columbia University, April 19, 2003.

“Salman Rushdie and Postcolonial India.” Seminar on Midnight’s Children and Salman Rushdie. In connection with the Ruyal Shakespeare Company’s performance of Midnight’s Children. Organized by Columbia University at Riverside Church, March 25, 2003.

“Globalization and Hindu Nationalism in Gujarat.” Chair of Panel at American Studies Program, NYU, February 28, 2003.

“America and Its Others. Internal and External Boundaries in a Time of Emergency.” Paper presented at “After September 11” conference conducted by the British Film Institute, London, Sept 9-11, 2002.

“On the Political Economy of Culture.” Day-long workshop presented at Northwestern University Summer Institute on Culture, Media and Globalization, Evanston, Ill., July 25, 2002.

“Television and National Identity: the case of India,” International Forum on Media and Temporality, Institut National de l’Audiovisuel, Paris, July 3-5, 2002.

“Globalization and Media.” Presentation at the Fulbright Institute on United States Civilization, New York University, July 24, 2002.

“Secularism and Its Mediations. Notes on Politics and Communications.” Presented at: Brown University, Department of History, February 8, 2002.  
Princeton University, Department of History, February 22, 2002.  
Oberlin College, Conference on Secularism, April 20, 2002.

“South Asians and the Politics of American Identity.” Presented at Sawyer Seminar, CUNY Graduate Center, April 18, 2002.

“Race, Religion and Political Identity after Sept 11.” Presented at Center for African American Studies Conference on Race and Globalization, Columbia University, November 2, 2001.

(1999). “Politics and Gender in Indian Advertising: Images from the Fast Moving Consumer Goods Sector of an ‘Emerging Market.’” Paper presented at conference on the Transnational Politics of Gender and Consumption, University of California, Berkeley, October 8.

(1999). “Politics After Television: Hindu Nationalist Politics and the Making of a “Hindu” Public.” Paper presented at:

Department of Sociology, University of California, Santa Barbara, April 12.

Center for South Asia Studies, University of California, Berkeley, April 8.

Department of Anthropology, University of California, Santa Cruz, April 5.

(1999). “The Cultural Forms of Political Society: Rethinking Hindu Nationalism.” Paper to be presented at South Asian Regional Seminar, University of Pennsylvania, Philadelphia, March 24.

(1999). “Religious Nationalist Politics and the Making of a “Hindu” Public: The Emergence of a New Visual Regime in India.” Paper given at the School of Social Science, Institute of Advanced Study, Princeton, New Jersey. January 28.



(1998). "Non-committed Voters, Emerging Markets, and the Reconfiguration of Politics in the Wake of Globalization in India." Paper presented at the Institute for Global Studies in Culture, Power and History, Johns Hopkins University, Baltimore, November 10.

(1998). "Hindu-Muslim Relations in India Today." Lecture at Butler University, Department of Philosophy and Religion, Indianapolis, October 28.

(1997). "Liberalization and the Aestheticization of Politics: Restructuring Markets Through a Gendered Imagination." Invited paper at Conference on Representations of Women in the Visual, Literary and Performing Arts, University of California, Berkeley, April 24-26.

(1997). "Understanding politics in a post-televisual age: rethinking a recent movement." Paper presented at the Sawyer Seminar on the Aftermath of Empire, International Institute, University of Michigan, Ann Arbor, March 14.

(1996-7). "Politics after television: rethinking the rise of a recent social movement." Invited lecture at:

the Department of Sociology, University of Pune, India, January 16, 1997.

the Department of Political Science, Shrimati Nathubai Damodar Thackersey University, Bombay, India, October 26, 1996.

Media Studies Unit, Tata Institute of Social Sciences, Bombay, India, January 27, 1997.

(1996). "Retailing Hindu Identity: the Politics of Liberalization in India and its Contradictions." Invited lecture at South Asia Program Seminar Series, Cornell University, March 4.

(1995). "Communalism and the Consuming Subject." Invited lecture at the University of Iowa, Iowa City. Sponsored by the Department of Communication and the Department of South Asian Languages and Culture. September 21.

(1995). Visiting Professor, South Asia Studies and Department of Sociology, University of Wisconsin, Madison, February 27-28. Presented three lectures:

"Communities Imagined and Unimagined: Contemporary Indian Variations on the Public Sphere."

"Nation, Identity and Liberalization: The Mass Media in Contemporary India."

"Better Hindu Than Black? Narratives of Asian Indian Identity."

(1994). "Hindu Nationalism and Consumer Identity" in the Nehru Memorial Museum and Library, New Delhi, India, May 22, 1994.

Based on a Nehru family trust fund, this is one of the most prestigious academic centers in the country.

(1993). "Postcolonial Improvisations on Orientalism: A Hindu Epic Goes Prime Time." Paper presented at Workshop on Representations of Indian Modernity, University of Chicago, June 3.

(1993). "The Politics of Prime Time in India." Invited paper at international conference on Media, Politics and Culture: Latin America in Comparative and Global Perspective, at the University of California, San Diego, May 16-21. Conference organizer: Professor Daniel C. Hallin (U.C.S.D.)

(1993). "Quilting Tradition and Modernity: Crafting the Hindu Nation." Invited lecture presented at Department of Sociology, University of California, Santa Barbara, February 24.

(1992). "Disarticulating the Fundamentalist Response: A Study of the Ramayana Tele-serial." Invited lecture at the University of Hyderabad, India, August.

(1988). "Good P.R. vs. Bad P.R.: A Comparison of Union Carbide's Response to the Bhopal gas disaster with the response of the Indian State" at:  
University of Southern California, Los Angeles: April.  
Massachusetts Institute of Technology, Cambridge, MA: March.  
Cornell University, Ithaca, NY: March.

(1987). "The Politics of a Crisis Denied: Why the Indian Government Jails Bhopal Gas Victims" at:  
University of Iowa, Iowa City, IA: May.  
University of California, Santa Cruz: April '87.  
Stanford University, Palo Alto, CA: March '87.  
U.C. Berkeley Sociology Graduate Research Conference, March '87.

## **PRESENTATIONS AT PROFESSIONAL MEETINGS**

(2011). Respondent, Youth Publics in Asia: Comparative Perspectives. Association of Asian Studies Annual Conference, Hawaii, April 2, 2011.

(2010). "Notes on the Indian Public Sphere." Paper presented at panel on Comparative Public Spheres at the International Communication Association Conference in Singapore, June 25, 2010. Panel featured: Daniel C. Hallin, Robin Jeffrey, Tan Tarn How. Chair: Nick Couldry.

(2005). "Globalization and the Sociology of Non-Western Societies," Thematic Session, Organizer and Presider, American Sociological Association Annual Meeting, Philadelphia, August 16, 2006. Panel members: Scott Lash, Goldsmiths College, Saskia Sassen, London School of Economics, Thomas Blom Hansen, Yale University.

(2005). "Modernity and Its Mediations." Paper presented at Thematic Session, "Globalization and the Sociology of Non-Western Societies," American Sociological Association Annual Meeting, Philadelphia, August 16, 2006.

- (2005). "The Sentimental Education of the New Global Consumer." Paper presented at Thematic Session on Media Cultures, chaired by Ron Lembo, Amherst College, American Sociological Association Annual Meeting, Philadelphia, August 15, 2006.
- (2005). "Resisting an American Mythology." Comments on Paul Starr's *The Creation of the Media at Author Meets Critics* Panel. Eastern Sociological Society Annual Meeting, Washington DC, March 20.
- (2003). "New Regimes of Property and New Forms of Value," in Panel on Waste and Value, American Anthropological Association, Chicago, November.
- (2003). Chair, Section on Sociology of Culture Paper Session, American Sociological Association Annual Meeting, Atlanta, August 18: "When God Says No: Religion Against the State."
- (2003). "Lessons on Culture and Secularism from Religious Nationalist Violence in Gujarat," Special Session. In the Margins of Culture. American Sociological Association Annual Meeting, Atlanta, August 16.
- (2002). "The Progressive-Regressive Politics of Expatriates: South Asians Negotiating Hindu Nationalism in the U.S." Paper delivered at panel titled "Core Curriculumumping Race in the South Asian Diaspora," Association of Asian Studies Annual Meeting, Washington D.C., April 5.
- "Recasting Secularism: Democratic Futures in an Age of Multi-Religious Societies." Session title: Non-Western Theoretical Responses to Western Modernity," chaired by Niloufer Gole, EHESS, Paris. July 10, 2002. XV World Congress of Sociology, Brisbane, Australia, July 7-13, 2002.
- (1998). "Fast Moving Consumer Goods in a New Visual Regime." Paper delivered at panel on globalization at the American Anthropological Association Annual Conference, Philadelphia, December 6.
- (1998). "Rural Markets and the Politics of Educating New Consumers." Paper delivered at panel on the politics of consumption at the American Studies Association Annual Meetings, Seattle, November 22.
- (1998). "The Politics of Emerging Markets." Paper delivered at session on postcolonial issues and the new world order(s). Marxist Literary Group. Institute on Culture and Society: Labor, Capital, Technology. University of Illinois at Chicago, June 19, 1998.
- (1996). "A Split Public in the Making and Unmaking of a Hindu Nationalist Movement." Paper presented at panel on Postcolonial Politics and Media in the American Anthropological Association Annual Meeting, San Francisco, November 2.
- (1996). "What's Left of the Hindu Right Agenda? Communalism in an Age of Globalization." Paper presented at panel on Technologies of Imagination in Contemporary South Asia, in the Annual Asian Studies Conference, Honolulu, Hawai'i, April 14.

(1996). "Negotiating Identities: Fundamentalist, Secular, Consumer." Paper presented at panel on Media and Ethnic Nationalism, at Conference on Media, Religion and Culture, University of Colorado, Boulder, January 11-14.

(1995). "Better Hindu than Black? Asian Indian Immigrants and Exilic Nationalism." Paper presented at panel in the Religious Research Association and Society for the Scientific Study of Religion 1995 Annual Meeting, in St. Louis Missouri, October 27-29.

(1995). "What's Left of the Hindu Right Agenda? Communalism in an Age of Globalization." Paper presented at panel on Technologies of Imagination in Contemporary South Asia, in the Annual South Asia Conference at the University of Wisconsin, Madison, October 20-22.

(1995). "Fundamentalism, Consumer Identity, and Image Based Politics." Paper at Regular Session on Political Culture and Social Movements organized by Stanley Aronowitz (C.U.N.Y.), 1995 American Sociological Association Annual Meeting, Washington DC, August 19.

(1995). "Better Hindu than Black? Narratives of Asian Indian Identity." Paper at Section on Racial and Ethnic Minorities, 1995 ASA Annual Meeting, Washington DC, August 22.

(1995). "Inventing Old Nations Across New Borders: Migrants in Modernity." Paper presented at American Ethnological Society Meetings, April 26-29, at Austin, Texas.

(1991). "The Rise of National Programming on Indian Television" at Annual South Asian Studies Conference, University of Wisconsin, Madison, November 14-16, 1991.

(1990). "Televising Ramayana in the Evil Age: Indian Viewers Respond to an Ancient Epic" at Western and South Western Asian Studies Association Conference, Austin, Texas, October 12-14, 1990.

(1986). "TV News Coverage of Strikes: A Bounded Neutrality," International Sociological Association Conference, New Delhi, June.

(1985). "Journalistic Objectivity and Hegemony in Industrial Conflict News" at UC Berkeley Mass Communications Conference, October.

## **TEACHING:**

### **New York University**

#### Courses on Religion and Secularism:

Technologies of the Sacred (American University in Paris and NYU, Summer '10)

Religion and Media undergrad lecture course (Fall '09; Fall '08)

MA Seminar: Religion and Media (Spring '08; Fall '09)

Integrated Liberal Arts Undergraduate Seminar: Religion, Secularism and Nationalism (Spring 2005)

MAP-Conversations with the West. Comparative Secularisms (Fall '03)

Courses on Postcolonialism and Globalization Studies:

Colonial and Postcolonial Perception undergrad seminar (Spring '09)

MAP- World Cultures: Modern India (Fall 2007; Fall&Spring 2005, Spr '02; Spr '01)

Integrated Liberal Arts undergraduate seminar: Decolonization and its Aftermaths:

Globalization from Below (Fall 2007)

MA Seminar: Decolonization and its Aftermaths: Globalization from Below (Fall '08; Spring '10)

Globalization and Culture: Undergraduate Seminar (2 sections; Spring 2000)

Cultural Theory and Methods Courses:

Integrated Liberal Arts Undergraduate Seminar on Ethnographic Analysis (Spring 2002)

Media Ecology Analysis MA Seminar (Fall 2005, Fall '02, '01, '00, '99)

MA Seminar: Technologies of Perception (Fall 2001, '99)

Courses on Public Sphere Formation

Doctoral Seminar: Public Sphere Formation (Spring 2008, Fall 2003, Spring '01, Fall '00)

Publicity and Its Careers. Tisch Undergrad Seminar (Spring 2003)

**Purdue University**

MA&PhD Seminar: Comparative Cultural Studies (Spring 1997, '98)

MA&PhD Seminar: Mass Media Institutions (Spring 1993, Fall '97)

MA&PhD Seminar: Theorizing Culture (Fall 1995, '97, Spring '98)

MA&PhD Seminar: Comparative Media Systems (Fall 1992, Fall 1994).

Undergraduate lecture: Mass Media & Society (Fall 1992, Spring 95, '96)

Journalistic Writing (2 sections; Fall 1991)

**References: Available upon request**